



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1347141

Schedule Dates 08/14/12-09/03/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand OBAMA FOR AMERICA/30 (464706)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Bassett,Laura
Phone/Fax /
CPE 95/101/1523
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA FOR AMERICA/30
OBAMA FOR AMERICA
SHARE 69%

Date Entered 07/27/12
Last Modified 08/28/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09780058
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$27,024.00
Net Total \$153,136.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Aug. 2012	100	\$111,610.00
Sep. 2012	64	\$68,550.00
Grand Total:	164	\$180,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	08/21/12-08/24/12	2	:30	5A- News-News 13 Early 5am	1		X	X	X	X			1	\$260.00	\$260.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 2	7/27/12
2.0	Normal Line / News	08/14/12-08/17/12	2	:30	6A- 6:30A (EST)	1		X	X	X	X			1	\$950.00	\$950.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING LEVEL 2	7/27/12
3.0	Normal Line / News	08/23/12-09/03/12	2	:30	6A- 6:30A (EST)	1	1			1	1			6	\$950.00	\$5,700.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING LEVEL 2	7/27/12
4.0	Normal Line / News	08/14/12-08/17/12	2	:30	6:30A- 7A (EST)	2		X	X	X	X			2	\$1,000.00	\$2,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING LEVEL 2	7/27/12
5.0	Normal Line / News	08/21/12-09/03/12	2	:30	6:30A- 7A (EST)	1	1	1			1			6	\$1,000.00	\$6,000.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU B NEWS 13 THIS MORNING LEVEL 2	7/27/12
6.0	Normal Line / News	08/15/12-09/03/12	2	:30	8A- 9A (EST)	1	1		1	1	1			12	\$1,000.00	\$12,000.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 2	7/27/12
7.0	Normal Line / News	08/14/12-08/31/12	2	:30	8A- 9A (EST)	1		1	1	1	1			12	\$950.00	\$11,400.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 2	7/27/12

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8.0	Normal Line / News	08/25/12-08/25/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7 LEVEL 2	7/27/12
9.0	Normal Line / News	08/18/12-08/18/12	2	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	GMA LEVEL 2	7/27/12
10.0	Normal Line / News	08/26/12-08/26/12	2	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6 LEVEL 2	7/27/12
11.0	Normal Line / News	08/19/12-08/19/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7 LEVEL 2	7/27/12
12.0	Normal Line / News	09/02/12-09/02/12	2	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$500.00	\$500.00	Asheville (WLOS)	GMA LEVEL 2	7/27/12
13.0	Normal Line / SPOT	08/14/12-08/31/12	2	:30	9A- 10A (EST)	2		X	X	X	X			6	\$300.00	\$1,800.00	Asheville (WLOS)	SWIFT JUSTICE LEVEL 2	7/27/12
14.0	Normal Line / News	08/17/12-09/03/12	2	:30	11:58:41A- News-News 13 at Noon	1					1			6	\$550.00	\$3,300.00	Asheville (WLOS)	NEWS 13 @ NOON LEVEL 2	7/27/12
15.0	Normal Line / News	08/14/12-08/31/12	2	:30	12:30P- News-News 13 at 1230p	2		X	X	X	X			6	\$450.00	\$2,700.00	Asheville (WLOS)	NEWS 13 LEVEL 2	7/27/12
16.0	Normal Line / News	08/15/12-09/03/12	2	:30	4:59P- News-News 13 First News At 5p	1			1	1	1			12	\$1,000.00	\$12,000.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 2	7/27/12
17.0	Normal Line / News	08/14/12-08/31/12	2	:30	5:28P- News-News 13 at 5:30p	1		1	1	1	1			12	\$1,100.00	\$13,200.00	Asheville (WLOS)	NEWS AT 530P LEVEL 2	7/27/12

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18.0	Normal Line / News	08/14/12-09/03/12	2	:30	6P- 7P (EST)		2	1	1	1	1			18	\$1,800.00	\$32,400.00	Asheville (WLOS)	WKDY NEWS 13 @ 6 LEVEL 2	7/27/12
19.0	Normal Line / News	08/18/12-08/25/12	2	:30	6P- 7P (EST)	1						X		1	\$700.00	\$700.00	Asheville (WLOS)	NEWS 13 @ 6 SAT LEVEL 2	7/27/12
19.0.1	Closed Preempt	08/25/12															Asheville (WLOS)	Live Program Overrun/Spot	
20.0	Normal Line / News	08/19/12-09/02/12	2	:30	6P- 7P (EST)	1							X	3	\$800.00	\$2,400.00	Asheville (WLOS)	NEWS 13 @ 6 SUN LEVEL 2	7/27/12
21.0	Normal Line / SPOT	08/16/12-09/03/12	2	:30	6:58P- Wheel of Fortune	1				1	1			8	\$1,500.00	\$12,000.00	Asheville (WLOS)	WHEEL LEVEL 2	7/27/12
21.0.1	Closed Preempt	08/16/12															Asheville (WLOS)	Program Change/Exception - smokies telethon	
22.0	Normal Line / SPOT	08/14/12-08/31/12	2	:30	7:28-30P- Jeopardy	3		X	X	X	X			9	\$1,700.00	\$15,300.00	Asheville (WLOS)	JEOPARDY LEVEL 2	7/27/12
23.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	7:30P- Jeopardy Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU 8 JEOPARDY - SAT LEVEL 2	7/27/12
24.0	Normal Line / SPOT	09/01/12-09/01/12	2	:30	7:30P- Jeopardy Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	COMMENTS APPLY TO SUB LINES A THRU 8 JEOPARDY - SAT LEVEL 2	7/27/12
25.0	Normal Line / SPOT	08/18/12-08/18/12	2	:30	6:59P- Wheel of Fortune Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	WHEEL OF FORTUNE/JEOP LEVEL 2	7/27/12

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26.0	Normal Line / News	08/14/12-09/03/12	2	:30	10:59:56P- News-News 13 11p Late News	1	1	1	1	1				12	\$1,300.00	\$15,600.00	Asheville (WLOS)	NEWS 13 TONIGHT LEVEL 2	7/27/12
27.0	Normal Line / News	08/14/12-08/31/12	2	:30	11:35P- A8C-Nightline	3		X	X	X	X			9	\$550.00	\$4,950.00	Asheville (WLOS)	NITELINE LEVEL 2	7/27/12
28.0	Normal Line / Prime	08/20/12-08/20/12	2	:30	7:58P- A8C-Bachelor Pad (Monday)	1	X							1	\$6,000.00	\$6,000.00	Asheville (WLOS)	THE BACHELORE PAD LEVEL 2	7/27/12
29.0	Normal Line / Prime	08/22/12-08/22/12	2	:30	8P- 9P (EST)	1			X					1	\$2,400.00	\$2,400.00	Asheville (WLOS)	THE MIDDLE/SUBURGATORY LEVEL 2	7/27/12
30.0	Normal Line / Prime	08/26/12-08/26/12	2	:30	8P- A8C-Secret Millionaire (Sunday)	1							X		\$2,800.00		Asheville (WLOS)	SECRET MILLIONAIRE	7/30/12
30.0.1	Closed Preempt	08/26/12															Asheville (WLOS)	Program Change/Exception - once	
31.0	Normal Line / News	08/17/12-08/26/12	2	:30	10:59:56P- News-News 13 11p Late News	2					X	X	X	4	\$1,100.00	\$4,400.00	Asheville (WLOS)		7/30/12
32.0	Normal Line / News	08/31/12-09/02/12	2	:30	10:59:56P- News-News 13 11p Late News						1		1	2	\$1,100.00	\$2,200.00	Asheville (WLOS)		7/30/12
33.0	Normal Line / News	08/20/12-08/20/12	2	:30	8A- 9A (EST)	1	X							1	\$950.00	\$950.00	Asheville (WLOS)	gma	7/30/12
34.0	Normal Line / News	08/27/12-08/27/12	2	:30	8A- 9A (EST)	1	X							1	\$950.00	\$950.00	Asheville (WLOS)	GMA	7/30/12

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35.0	M/G For 21.0.1 / SPOT	08/14/12-08/14/12	2	:30	6:58:50P- Wheel of Fortune	1		X						1	\$1,500.00	\$1,500.00	Asheville (WLOS)	WHEEL LEVEL 2	8/7/12
36.0	M/G For 30.0.1 / Prime	08/26/12-08/26/12	2	:30	8P- ABC-Once Upon A Time (Sunday)	1							X	1	\$2,800.00	\$2,800.00	Asheville (WLOS)	ONCE UPON A TIME	8/20/12
37.0	Normal Line / News	09/01/12-09/01/12	2	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	GMA	8/28/12
38.0	Normal Line / News	09/02/12-09/02/12	2	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$200.00	\$200.00	Asheville (WLOS)	NEWS	8/28/12

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